



SPONSORSHIP FORM

2017 EXPO: April 11-12

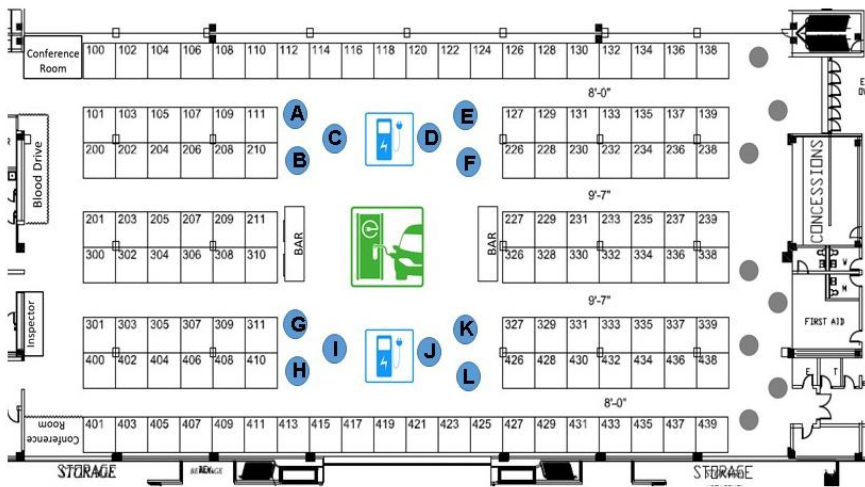
Overland Park Convention Center

By signing up as a sponsor, we understand this gives us the opportunity to have key contacts invited to the event and to take advantage of these benefits:

- Highboy Table located in the center of the Exhibit Hall (for you to display literature and claim as your home base)
- Signage hanging above your assigned highboy table
- Logo on plasma screen in exhibit area.
- List of all 2017 Expo attendees.
- 50 drink tickets to distribute to clients/guests
- ½ page ad in onsite show program
- Logo featured on Expo entrance unit
- Logo on the Electric League website
- Email invitation you can use and personalize to invite key customers to the Expo

Cost: Members/\$1,200; Non-Member/\$1,500

Note: \$200 of the cost will be applied back toward a gift certificate to your store/counter for a raffle prize.



NOTE: Send all logos and ads (highest resolution) no later than **February 28, 2017**, to Kim Weitzel (kweitzel@westerneda.com).

Chose a high-boy table location (A-L) in the floor plan.

Yes! We would like to Sponsor the Electric League Expo, April 11-12, 2017.

Company Name _____ Contact Name _____

Full Address _____ Phone (____) _____

E-mail _____ Website _____

HIGH BOY TABLE LOCATION REQUEST: 1ST _____ 2ND _____ 3RD _____ 4TH _____
First Come – First Served (by date stamp & deposit) 5TH _____ 6TH _____ 7TH _____ 8TH _____

COST: Member/\$1,200; Non-Member/\$1,500

DEADLINES: Sponsorship Form & 50% Deposit/January 31, 2017. Full Payment/February 28, 2017.

PAYMENT: Check (Full Payment) Credit Card (Full Payment) 50% Deposit now and I agree to pay remaining balance on or before 2-28-17.

Card No. _____ Exp.: _____ Security Code: _____ Name on Card: _____

~ ALL SPONSORSHIP FORMS MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~
Mail, Fax or Email Exhibitor Contract with your payment to: Electric League of MO & KS
P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991; kweitzel@westerneda.com
on or before January 31, 2017.